



## Rocket Lab Successfully Launches 70th Electron Mission

August 23, 2025

LONG BEACH, Calif.--(BUSINESS WIRE)--Aug. 23, 2025-- Rocket Lab Corporation (Nasdaq: RKLb) ("Rocket Lab" or "the Company"), a global leader in launch services and space systems, today successfully launched its 70th Electron mission, solidifying the Company as a global leader in responsive launch services and Electron as the world's most frequently launched small orbital rocket.

The 'Live, Laugh, Launch' mission lifted-off from Rocket Lab Launch Complex 1 in Mahia, New Zealand on August 23 at 22:42 UTC, less than three weeks after Electron's previous successful launch from the same site.

Rocket Lab Founder and CEO, Sir Peter Beck, says: "Reaching our 70th launch is a powerful moment for Rocket Lab, and what's even more remarkable is the pace at which we are achieving these milestones. This mission is the latest testament to the responsiveness and operational maturity of Electron and the entire Rocket Lab team."

'Live, Laugh, Launch' was Electron's 12th mission of 2025 as Rocket Lab continues to execute an accelerated schedule of Electron launches, including a record-setting prior quarter of two launches flown just two days apart from Launch Complex 1 in late June. The majority of Electron missions launched this year, including today's mission, have been the continuation of multi-launch contracts with satellite operators to deploy their constellation in low Earth orbit – demonstrating the industry's reliance on Electron for reliable, dedicated access to space for small satellites, all while the Company continues preparing to debut its new medium-lift reusable rocket, Neutron.

The details for Rocket Lab's next Electron mission from Launch Complex 1 will be announced in the coming days.

**Launch images:** <https://www.flickr.com/photos/rocketlab/albums/72177720328554551/>

**Launch webcast:** <https://www.youtube.com/watch?v=OggyCnnCJec>

### About Rocket Lab

Founded in 2006, Rocket Lab is an end-to-end space company with an established track record of mission success. We deliver reliable launch services, satellite manufacture, spacecraft components, and on-orbit management solutions that make it faster, easier, and more affordable to access space. Headquartered in Long Beach, California, Rocket Lab designs and manufactures the Electron small orbital launch vehicle, a family of flight proven spacecraft, and the Company is developing the large Neutron launch vehicle for constellation deployment. Since its first orbital launch in January 2018, Rocket Lab's Electron launch vehicle has become the second most frequently launched U.S. rocket annually and has delivered 200+ satellites to orbit for private and public sector organizations, enabling operations in national security, scientific research, space debris mitigation, Earth observation, climate monitoring, and communications. Rocket Lab's family of spacecraft have been selected to support NASA missions to the Moon and Mars, as well as the first private commercial mission to Venus. Rocket Lab has three launch pads at two launch sites, including two launch pads at a private orbital launch site located in New Zealand and a third launch pad in Virginia. To learn more, visit [www.rocketlabcorp.com](http://www.rocketlabcorp.com).

### Forward Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. We intend such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933, as amended (the "Securities Act") and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). All statements contained in this press release other than statements of historical fact, including, without limitation, statements regarding our launch and space systems operations, launch schedule and window, safe and repeatable access to space, Neutron development, operational expansion and business strategy, are forward-looking statements. The words "believe," "may," "will," "estimate," "potential," "continue," "anticipate," "intend," "expect," "strategy," "future," "could," "would," "project," "plan," "target," and similar expressions are intended to identify forward-looking statements, though not all forward-looking statements use these words or expressions. These statements are neither promises nor guarantees, but involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements, including but not limited to the factors, risks and uncertainties included in our Annual Report on Form 10-K for the fiscal year ended December 31, 2024, as such factors may be updated from time to time in our other filings with the Securities and Exchange Commission (the "SEC"), accessible on the SEC's website at [www.sec.gov](http://www.sec.gov) and the Investor Relations section of our website at <https://investors.rocketlabcorp.com> which could cause our actual results to differ materially from those indicated by the forward-looking statements made in this press release. Any such forward-looking statements represent management's estimates as of the date of this press release. While we may elect to update such forward-looking statements at some point in the future, we disclaim any obligation to do so, even if subsequent events cause our views to change.

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